



# Contract for Exhibit Space

## CLSA 55<sup>th</sup> Annual Education Meeting

April 7-10, 2010

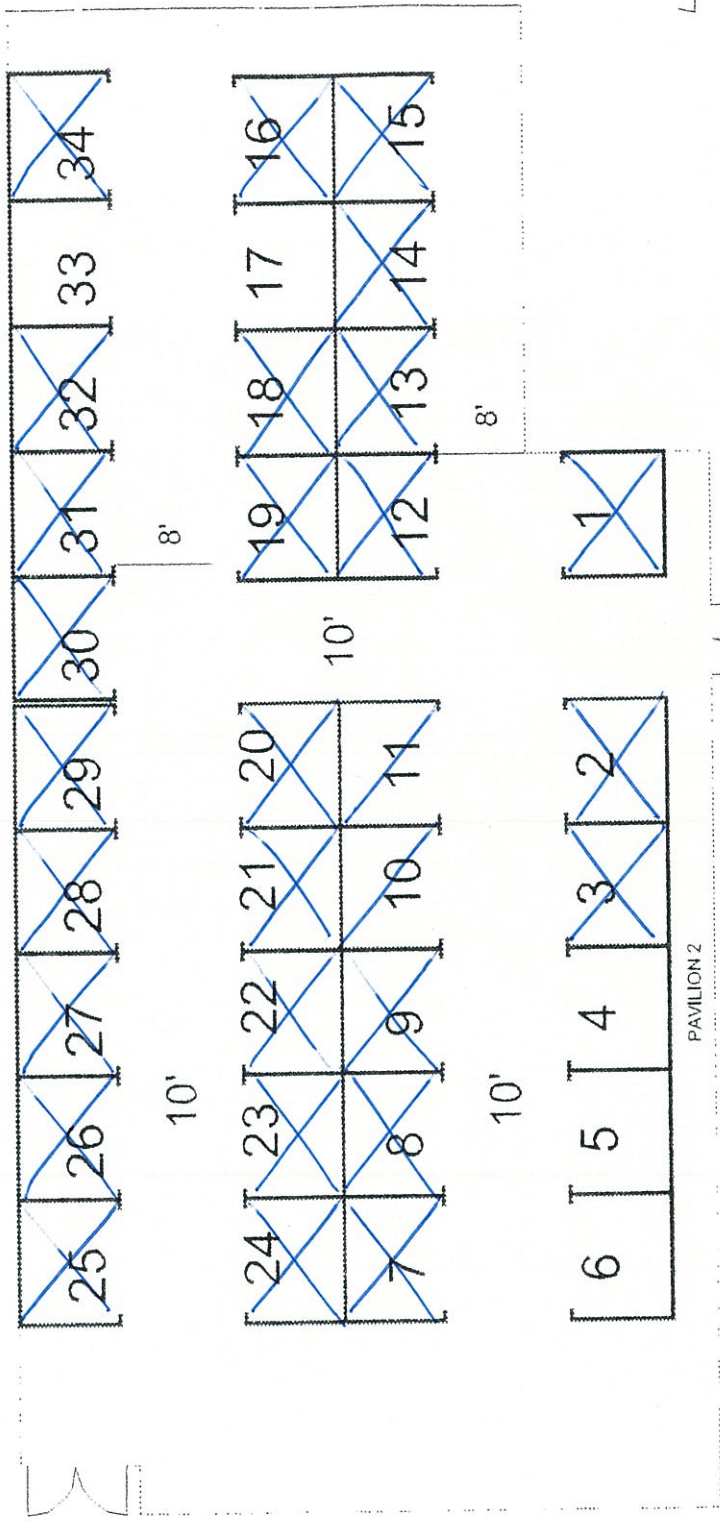
Hyatt Regency Riverfront • Jacksonville, Florida

- Booth Fee: \$1,450 per 10' x 10' booth (CLSA Associate Member Rate\*)  
\$1,850 per 10' x 10' booth (CLSA Non-Member Rate)  
 Full payment enclosed.  
 Deposit enclosed (\$500/per booth).  
Credit Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_
- Booth Selection: Booth assignment is based upon the order in which your contract and payment is received. A floor plan of the exhibit hall showing booth location and availability is enclosed. **Booth Choices: First:** \_\_\_\_\_ **Second:** \_\_\_\_\_ **Third:** \_\_\_\_\_
- Company Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Booth Contact: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_
- Registration Badges: Admission to the exhibit hall is by registration badge only. Two (2) complimentary registration badges are supplied for each exhibit booth, along with two (2) full sets of meal and social function tickets.  
Name of Booth Personnel: \_\_\_\_\_  
\_\_\_\_\_  
Additional "Exhibit Hall Only" badges may be purchased in advance or at the Registration Desk for \$25 each. If in advance, please list additional names here:  
1. \_\_\_\_\_ 2. \_\_\_\_\_
- Please provide a company description or list the products or services you will display in your booth.** Attach a separate sheet (as needed) or email to [barbarapinocci@clsa.info](mailto:barbarapinocci@clsa.info) by February 1, 2010 to be included in the printed program.  
\_\_\_\_\_  
\_\_\_\_\_

*\* Associate Member Dues are \$600/annually. Join CLSA as an Associate Member today and take advantage of the reduced exhibit booth rate! Contact CLSA for details on additional Associate Member benefits.*

**Contact Lens Society of America Exhibit Program**  
441 Carlisle Drive, Herndon, VA 20170 ~ (703) 437-5100 Fax: (703) 437-0727

17



34 - 8' DEEP x 10' WIDE EXHIBIT BOOTHS

F:\Location logo\Hyatt.tif

JACKSONVILLE RIVERFRONT  
 JACKSONVILLE, FLORIDA  
 TERRACE PAVILION, 3RD FLOOR

2-5-10



# Sponsorship Opportunities

## CLSA 55<sup>th</sup> Annual Education Meeting

### April 7-10, 2010

#### Hyatt Regency Riverfront • Jacksonville, Florida

CLSA's Premier Sponsorship packages include FOUR levels. Pick the level that best suits your needs, write one check, and get optimum exposure among CLSA members.

#### Diamond Sponsor - \$20,000

Pick any sponsorship opportunities totaling \$20,000 or more and in addition, you will receive:

- ❖ Recognition on CLSA website
- ❖ Recognition on slides during General Sessions
- ❖ Recognition on printed program
- ❖ Logo and/or sponsor's name on convention signage
- ❖ A one-page company brochure in all registration packets

*And as a bonus to Diamond sponsors ...*

- ❖ 3-month web site advertising bonus

#### Platinum Sponsor - \$10,000

Pick any sponsorship opportunities totaling \$10,000 or more and in addition, you will receive:

- ❖ Recognition on CLSA website
- ❖ Recognition on slides during General Sessions
- ❖ Recognition on printed program
- ❖ Logo and/or sponsor's name on convention signage
- ❖ A one-page company brochure in all registration packets

*And as a bonus to Platinum sponsors ...*

- ❖ 1-month web site advertising bonus

#### Gold Sponsor - \$5,000

Pick any sponsorship opportunities totaling \$5,000 or more and in addition, you will receive:

- ❖ Recognition on CLSA website
- ❖ Recognition on slides during General Sessions
- ❖ Recognition on printed program
- ❖ Logo and/or sponsor's name on convention signage
- ❖ A one-page company brochure in all registration packets

#### Silver Sponsor - \$2,500

Pick any sponsorship opportunities totaling \$2,500 or more and in addition, you will receive:

- ❖ Recognition on CLSA website
- ❖ Recognition on slides during General Sessions
- ❖ Recognition on printed program
- ❖ Logo and/or sponsor's name on convention signage
- ❖ A one-page company brochure in all registration packets

Contact Lens Society of America Exhibit Program  
441 Carlisle Drive, Herndon, VA 20170  
Email: [barbarapinocci@clsa.info](mailto:barbarapinocci@clsa.info) • (703) 437-5100 • (703) 437-0727 fax

## Sponsorship Opportunities

### **CLSA Board of Directors/VIP Dinner**

*Your opportunity to join the CLSA Board of Directors and other CLSA dignitaries at dinner in Jacksonville. Limited to one (1) sponsor*

**25      \$3,000**

**Manufacturer's Breakfast Talk: 10 minute Talk #1**

**300      \$600      Thursday**

**Manufacturer's Breakfast Talk: 10 minute Talk #2**

**300      \$600      Thursday**

**Manufacturer's Breakfast Talk: 10 minute Talk #3**

**300      \$600      Thursday**

**Manufacturer's Breakfast Talk: 10 minute Talk #4**

**300      \$600      Thursday**

**Manufacturer's Breakfast Talk: 10 minute Talk #5**

**300      \$600      Thursday**

*Always popular, sponsors are allowed 10 minutes at the podium to talk about their company, products, and benefits*

### **Refreshment Break**

*Have your company name displayed on signage at the break table. A regular spot for networking and chatting before education sessions.*

**300      \$750      Thursday**

### **Exhibit Hall Luncheon**

*Have your company name displayed on signage throughout the exhibit and convention area as a major sponsor.*

**300      \$6,500      Thursday**

### **Exhibit Hall Reception**

*Help CLSA create a memorable event at the reception. Sponsorship underwrites the cost of food, beverage and entertainment.*

**300      \$4,500      Thursday**

**Manufacturer's Breakfast Talk: 10 minute Talk #1**

**300      \$600      Saturday**

**Manufacturer's Breakfast Talk: 10 minute Talk #2**

**300      \$600      Saturday**

**Manufacturer's Breakfast Talk: 10 minute Talk #3**

**300      \$600      Saturday**

**Manufacturer's Breakfast Talk: 10 minute Talk #4**

**300      \$600      Saturday**

**Manufacturer's Breakfast Talk: 10 minute Talk #5**

**300      \$600      Saturday**

### **Annual CLSA Golf Tournament**

*A CLSA tradition. Sponsor receives 2 golf entries with sponsorship.*

**72      \$3,000      Friday**

### **CLSA Auxiliary Tour**

*Sponsor recognition provided in the program guides and in signage.*

**50      \$2,500      Friday**

### **Breakfast with the Exhibitors**

*Have your company name displayed on signage at the food table. A regular spot for networking and chatting while visiting exhibits.*

**300      \$2,500      Saturday**

### **Annual Kevin Tuohy Lecture/Luncheon**

*2 sponsor representatives sit at the President's table and are recognized at the luncheon*

**250      \$5,500      Saturday**

**Refreshment Break**

*Have your company name displayed on a sign at the break table. A regular spot for networking and chatting before education sessions.*

**300****\$750****Saturday****Fellow Reception Honoring the CLSA Past Presidents**

*A new event this year, incorporating the Fellow Reception and the Past President's Reception.*

**75****\$3,500****Saturday****Closing Night Event: 1 sponsor****\$6,500****Closing Night Event: co-sponsorship****\$2,000**

*Choose to be a sole sponsor, or to share the event with others. Help CLSA continue this tradition of capping off the event!*

**CLSA Foundation Raffle - Matching funding up to \$3,500**

*Support CLSA education by matching dollars collected by CLSA volunteers in an on-site raffle. Proceeds go to the CLSA University.*

**Printed Program and DVD**

*Include as many pages and ads as you like in the DVD that accompanies the printed program for the Annual Meeting. Sponsor also receives one cover ad in the printed version.*

**300****\$5,000****Lanyards**

*Have your name read by all attendees on name badge lanyards!*

**300****\$1,000****Photography**

*Support the meeting by sponsoring the photographer, a necessary and value-added part of the Annual Meeting.*

**300****\$1,500****Technical Support – Thursday****Technical Support - Friday****Technical Support - Saturday****\$2,000****Each day**

*These grants go toward underwriting the necessary inter-workings of the education program - audio visual. Prominent signage included.*

**Program Ad - Outside Back Cover (8 1/2" x 11" - 4 Color)****\$2,000****Registration Bags****\$4,000**

*Have your name appear as a major sponsor on the registration bags ... all attendees sport these bags during convention,*

**Poster Display**

*A 22"x28" personalized ad or poster prepared for you and on display all days of the Annual Meeting.*

**\$1,000****Footprint Decal**

*A 22" x 28" floor decal will be placed inside the entrance of the exhibit hall.*

**\$1,500**

Contact Barbara Pinocci @ [barbarapinocci@clsa.info](mailto:barbarapinocci@clsa.info) or (800) 296-9776 to sponsor an event!



# Exhibit Hall Schedule of Activities

## CLSA 55<sup>th</sup> Annual Education Meeting

### April 7-10, 2010

### Hyatt Regency Riverfront • Jacksonville, Florida

Preliminary Schedule - Subject to Change

All Exhibit Hall Hours are during Non-Education Times

<b>Exhibit Hall Set Up</b>	
Wednesday, April 7, 2010	12:00 noon – 5:00pm
Thursday, April 8, 2010	8:00am – 10:00am
<b>Exhibit Hall Breakdown</b>	
Saturday, April 10, 2010	10:00am – 3:00pm

<b>Exhibit Hall Hours:</b>
<b>Thursday</b>
11:30am – 2:00pm
5:30pm – 7:30pm
<b>Friday</b>
10:00am – 12:00pm
<b>Saturday</b>
8:00am – 10:00am

#### Thursday, April 8, 2010

7:00am – 8:00am	Manufacturer's Breakfast Seminar 5, 10 minute presentation slots available
8:00am – 10:00am	General Session I <i>All Exhibitors Welcome</i>
10:15am – 11:15am	General Session II <i>All Exhibitors Welcome</i>
11:30am – 2:00pm	Exhibit Hall Grand Opening "Ribbon Cutting Ceremony" Lunch with Exhibitors
2:00pm – 3:00pm	Break Out Courses <i>All Exhibitors Welcome</i>
3:15pm – 4:15pm	Break Out Courses <i>All Exhibitors Welcome</i>
4:30pm – 5:30pm	Break Out Courses <i>All Exhibitors Welcome</i>
5:30pm – 7:30pm	Exhibit Hall Reception

#### Friday, April 9, 2010

7:00am – 8:00am	Manufacturer's Breakfast Seminar 5, 10 minute presentation slots available
8:00am – 10:00am	General Session III <i>All Exhibitors Welcome</i>

*Continued next page ...*

Preliminary Schedule  
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10:15am – 11:15am	General Session IV <i>All Exhibitors Welcome</i>
10:00am – 12:00pm	Exhibit Hall Open Brunch with the Exhibitors
12:30pm – 6:30pm	Golf Tournament <i>All Exhibitors Invited to Participate</i> <i>Entry fee required</i>
12:45pm – 5:30pm	Tour 1 Tour 2 <i>All Exhibitors Invited to Participate</i> <i>Separate fee required</i>

**Saturday, April 10, 2010**

8:00am – 10:00am	Breakfast with the Exhibitors
10:00am	Exhibit Hall Closes
10:00am – 3:00pm	Exhibit Hall Tear Down
10:00am – 11:00pm	General Session V <i>All Exhibitors Welcome</i>
11:00am – 12:00pm	General Session VI <i>All Exhibitors Welcome</i>
12:40pm – 2:40pm	Annual Kevin Tuohy Lecture Luncheon <i>All Exhibitors Welcome</i>
2:45pm – 3:45pm	Break Out Courses <i>All Exhibitors Welcome</i>
4:00pm – 5:00pm	Break Out Courses <i>All Exhibitors Welcome</i>
4:30pm – 5:30pm	Break Out Courses <i>All Exhibitors Welcome</i>
7:00pm – 10:00pm	Closing Night Party <i>All Exhibitors Welcome</i>