



Improving Vision.
Changing Lives.

Exhibitor Contract

CLSA 2012

Contact Lens Society of America

57th Annual Education Meeting

April 25–28, 2012

Newport Beach Marriott Hotel & Spa

Newport Beach, California



NEWPORT BEACH, CALIFORNIA



**CONTACT LENS
SOCIETY
OF AMERICA**



Contract for Exhibit Space

Elite Level: \$10,000 **Key Level:** \$7,500
Individual Booth Fee: \$1,850 per 8' X 10' booth (CLSA Associate Member Rate*)
 \$2,000 per 8' x 10' booth (Non-Member Rate)

Full Payment Enclosed Deposit enclosed (\$500/per booth)

Credit Card: _____ Exp. Date: _____ Amt Enclosed: _____

Booth Selection: Booth assignment is based upon the order in which your contract and payment is received. A floor plan of the exhibit hall showing booth location and availability is enclosed.

Booth Choices: First: _____ Second: _____ Third: _____

Company Name: _____

Mailing Address: _____

Booth Contact: _____

Telephone: _____ Fax: _____

Email Address: _____

Registration Badges: Admission to the exhibit hall is by registration badge only. Two (2) complimentary registration badges are supplied for each exhibit booth, along with two (2) full sets of meal and social function tickets.

Name: _____ Email Address: _____

Name: _____ Email Address: _____

Additional "Exhibit Hall Only" badges may be purchased in advance or at the Registration Desk for \$25 each. If in advance, please list additional names here:

Name: _____ Email Address: _____

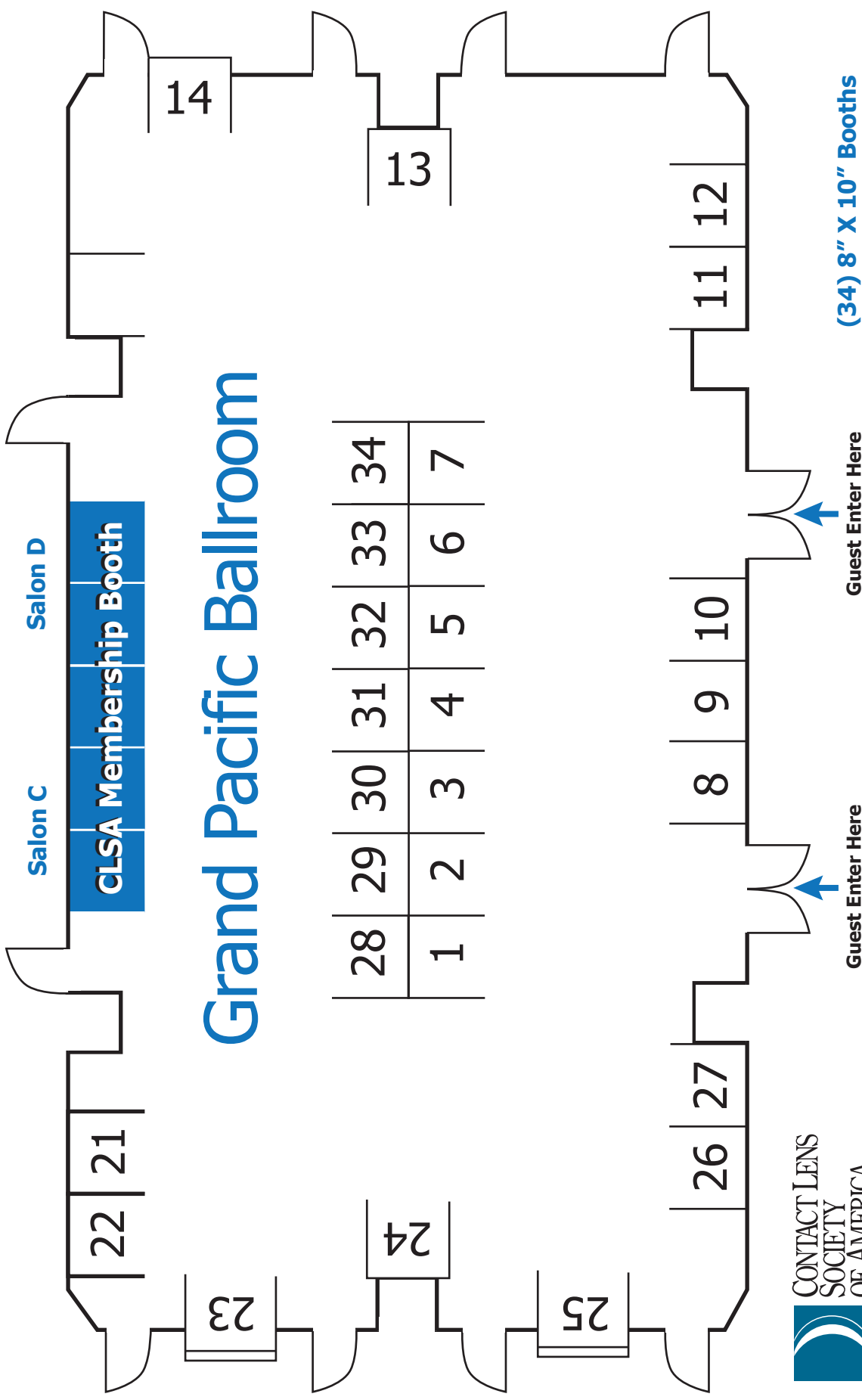
Name: _____ Email Address: _____

Company Description: Please provide a company description or list the products or services you will display in your booth. Attach a separate sheet (as needed) or email tinaschott@clsa.info by February 1, 2012 to be included in the program.

**Associate Member Dues are \$600 annually. Join CLSA as an Associate Member today and take advantage of the reduced exhibit booth rate! Contact CLSA for details on additional Associate Member benefits.*

Contact Lens Society of America 57th Annual Education Meeting

April 26–28, 2012
Newport Beach Marriott Hotel & Spa
Newport Beach, California



(34) 8" X 10" Booths



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Sponsorship Opportunities

Pick the level or sponsorship program that best suits your needs and get optimum exposure among CLSA members. All sponsorships include prominent signage and pre and post meeting promotion.

Elite Level Sponsorship\$10,000.

1. One year Associate Membership in CLSA
2. 8 x 10 Exhibit Space at the Newport Beach Annual Meeting
3. Elite level listing in pre and on-site meeting promotions
4. CLSA mailing list rental, up to three rentals within a year
5. Your company associated with a prominent sponsorship at the meeting
6. Elite level listing in the EyeWitness publication
7. A full page feature of your company in the Associate Member Spotlight in the EyeWitness
8. Unlimited access to the CLSA University for up to five employees
9. Elite level listing on the CLSA website
10. One complimentary digital advertisement on the CLSA website

Total value: \$15,000.00 +

Key Level Sponsorship\$7,500.

1. One year Associate Membership in CLSA
2. 8 x 10 Exhibit Space at the Newport Beach Annual Meeting
3. Key level listing in pre and on-site meeting promotions
4. Key level listing in the EyeWitness publication
5. Unlimited access to the CLSA University for up to five employees
6. Key level listing on the CLSA website

Total value: \$10,000.00 +

Individual Sponsorship Opportunities

1. **Refreshment Break.** *Have your company name displayed on signage at the break table, a standard for networking and gathering between educational sessions.*
.....\$500 each
choose all 3 for added exposure for just \$1,250.

- Thursday, April 26, mid-morning break**
- Thursday, April 26, afternoon break**
- Saturday, April 28, afternoon break**

2. **Meet & Greet Luncheon.** *An ice breaker to meet new friends and greet old friends. This is your opportunity to mingle early in the week with meeting attendees. A table card will be displayed on each table with the sponsor's name. Sponsor will be acknowledged by the leadership and be seen by all in attendance.....*\$4,500.
Thursday, April 26, 1:00pm
3. **California Wine & Cheese Reception** in the Exhibit Hall.....\$6,500.
Thursday, April 26, 5:15pm
4. **Breakfast** in the Exhibit Hall.....\$3,500.
Friday, April 27, 8:00am
5. **Lunch** in the Exhibit Hall.....\$3,500.
Friday, April 27, 8:00am
6. **CLSA Golf Tournament.** *Sponsorship is open to 5 sponsors @ \$1,000 each. Sponsorship comes with one complimentary round of golf in the tournament. This is a valuable and thrifty way to get exposure to CLSA members.....*\$1,000.
Friday, April 27, 12:15pm
7. **Southern California Whale Watching Tour.** *This is Southern California Whale Watching at its finest. Departing Newport Landing. Sponsorship includes one complimentary tour passage.....*\$1,500.
Friday, April 27, 12:30pm
8. **Breakfast in the Exhibit Hall**.....\$3,500.
Saturday, April 28, 8:00am
9. **Annual Kevin Tuohy Lecture Luncheon.** *Sponsorship includes recognition on the menus, recognition from the podium and a seat at the Officer's table at the luncheon.....*\$5,000.
Saturday, April 28, 12:30pm
10. **Fellow Member Reception, Hosted by the Past Presidents.** *This year, we are combining the Fellow Member Reception with the Past President's Reception, paying homage to both esteemed sections of the association in one gathering. A bonus for the sponsor – the opportunity to meet and mingle with CLSA leaders. Fellow Members and Past Presidents only granted access.....*\$3,500.
Saturday, April 28, 6:00pm
11. **Closing Night "Beach Party".** *Set for outside on the beautiful grounds of the Marriott Newport Beach Resort overlooking the Pacific Ocean. The event caps four days of education and networking for attendees. The last one out will be the most memorable!*\$8,000.
Saturday, April 28, 7:00pm
12. **CLSA Foundation Matching Donations for Raffle funds received.** *Support CLSA Education by matching member-contributed dollars in an on-site fundraiser. Proceeds are restricted to support the educational endeavors of the CLSA.....*\$3,500.

- 13. **On-site Program in DVD format.** *Includes as many pages and advertisements as you like in the DVD that serves as the printed program for the Annual Meeting. Sponsor also received recognition in pre-promotion.....*\$2,000.
- 14. **Lanyards.** *Have your name read by all attendees on name badge lanyards!*\$1,000.
- 15. **Registration Bags.** *Have your name on the registration bags seen throughout the meeting by attendees. This sponsorship has a far greater reach, as they are made of recycled material, suitable for home and office use.....*\$3,000.
- 16. **Technical Support** – Thursday, Friday and/or Saturday
These grants are directed toward underwriting the necessary inter-workings of the education program - audio visual. Prominent signage included.....\$2,000/day
choose all 3 for added exposure for just \$5,000.
- 17. **Floor Decal.** *A 22" x 28" floor decal will be placed inside the entrance of the exhibit hall to promote your attendance at the show, and guide attendees to your booth.....* \$1,500.

CONTACT LENS SOCIETY OF AMERICA
441 CARLISLE DRIVE, SUITE D, HERNDON, VIRGINIA 20170

Contact Tina Schott @ tinaschott@clsa.info or (800) 296-9776 to sponsor an event