

CooperVision/CLSA FREQUENT FITTER PROGRAM™

A RARE OPPORTUNITY FOR YOUR PRACTICE

Designed to make CLSA educational resources more accessible and more affordable, the CooperVision/CLSA Frequent Fitter Program works much like an airline frequent flyer program. Increase your CooperVision product purchases, and we'll create a fund that will accumulate "points" that you can redeem for CLSA materials and courses.

HOW THE PROGRAM WORKS

- An average quarterly CooperVision sales figure (using both direct and distributor purchases) for the last 12 months will be determined, establishing a baseline
- Points accumulate in your account at the rate of seven (7) points for every \$100 in incremental sales over that baseline (7%)
- One point is equal to \$1 of qualifying CLSA-related costs
- The fund is reviewed and updated quarterly using both direct and distributor purchases
- You must be a member of the CLSA to participate

EXAMPLE ACCOUNT

CooperVision sales for prior 12 months	\$20,000
Average quarterly sales baseline	\$5,000
Threshold where points begin to accumulate	\$5,001
Q2/2009 actual sales	\$6,000
Incremental sales qualifying for points	\$1,000
TOTAL POINTS EARNED (7%)	70

POINT REDEMPTION OPTIONS

THE AVERAGE FREQUENT FITTER PROGRAM MEMBER EARNS MORE THAN 200 POINTS PER YEAR.

CLSA OFFERING	POINTS
CLSA MEMBERSHIP	145
CLSA EDUCATIONAL MATERIALS	400
CLSA COURSE REGISTRATION	299
TRAVEL TO A CLSA-SPONSORED MEETING	400 (EST.)
LODGING AT A CLSA-SPONSORED MEETING	300 (EST.)
ANNUAL EDUCATION MEETING FULL SCHOLARSHIP	1,295

FOR MORE INFORMATION, CONTACT KRIST JANI BY EMAIL: KJANI@COOPERVISION.COM, OR BY PHONE AT 800-341-2020, EXTENSION 7599