



CONTACT LENS
SOCIETY
OF AMERICA

2010 DIGITAL ADVERTISING RATE CARD

Opening Page Sponsor

550px x 480px

- 1x \$2,475
- 2x \$2,227.50 per issue
- 4x \$1,785 per issue

Bottom Banner Sponsor

468px x 60px

- 1x \$1,575
- 2x \$1,415 per issue
- 4x \$1,175 per issue

Skyscraper Sponsor

120px x 600px

- 1x \$1,450
- 2x \$1,305 per issue
- 4x \$1,085.50 per issue

Logo (button) Sponsor

88px x 31px

- 2 issue minimum
- 2x \$250 per issue
- 4x \$215 per issue

Flash- \$250

Lead Gen- \$325

RESERVE YOUR SPACE:

Stephanie Bunsick

Sales Representative

p. 800.501.9571 x137

f. 717.825.2171

stephanie.bunsick@theygsgroup.com

FTP LOGIN INFORMATION

host: ftp.theYGSgroup.com

username: clsamedia

password: ygsftp

(login is case sensitive)

Place files in the "Ad Artwork" folder

MECHANICAL SPECIFICATIONS

- Please supply print-ready PDF, or TIFF
- Art files should be 100%, 300 dpi min.
- Embed all fonts and provide all images.
- Accommodate for bleed of at least 1/8".
- Keep live matter 1/2" from trim.

All advertisements are subject to the approval of the Publisher.

Advertiser indemnifies The YGS Group and the Contact Lens Society of America (CLSA) against losses or liabilities arising from this advertising. The YGS Group assumes no liability whatsoever, except to the extent of a one time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. A charge of \$30.00 will be levied against all returned checks. Revisions to previously submitted ad copy are subject to additional charges. In the event of a contract cancellation, the advertiser/or agency agrees to repay The YGS Group any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are noncancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). The YGS Group is not responsible for errors if a hard copy proof is not submitted with the electronic file.